

TOURIST ACCOMMODATION

**NORTHERN
TERRITORY**

EMBARGOED UNTIL 11:30AM FRI 7 JUNE 1996

MARCH QTR KEY FIGURES

	Mar 95	Mar 96	change
Hotels, Motels and Guest Houses			
Rooms available (No.)	5 443	5 638	3.6 %
Room occupancy rate (%)	45.3	45.0	-0.3 pts
Takings from accommodation (\$'000)	17 713	19 905	12.4 %
Holiday Flats, Units and Houses			
Units, etc. available (No.)	224	302	34.8 %
Unit occupancy rate (%)	65.5	70.1	4.6 pts
Takings from accommodation (\$'000)	849	1 267	49.2 %
Caravan Parks			
Sites, cabins, etc. available (No.)	9 172	8 735	-4.8 %
Site occupancy rate (%)	16.8	16.8	0.0 pts
Takings from accommodation (\$'000)	1 638	1 858	13.4 %
Visitor Hostels			
Bed spaces available (No.)	2 598	2 733	5.2 %
Bed occupancy rate (%)	40.3	42.4	2.1 pts
Takings from accommodation (\$'000)	1 175	1 378	17.3 %

MARCH QTR KEY POINTS

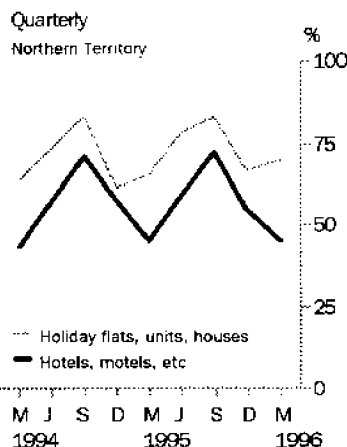
HIGH OCCUPANCY RATES SUSTAINED

- The historically high March quarter room occupancy rate achieved in hotels, motels and guest houses in March quarter 1995 was largely maintained with 45.0% being recorded in March quarter 1996.
- The occupancy rate of 70.1% for holiday flats, units and houses was the highest March quarter result achieved since this accommodation type was first included in the Survey in 1987.
- Similarly, the 42.4% bed occupancy rate for visitor hostels was the highest March quarter result recorded since hostels were brought into scope of the collection in 1991. For caravan parks, the site occupancy rate of 16.8% was unchanged from the corresponding quarter of the previous year.

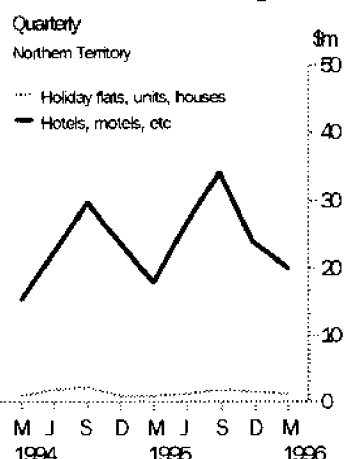
ACCOMMODATION TAKINGS RISE

- Average takings per room night occupied in hotels, motels and guest houses increased from \$80 in March quarter 1995 to \$88 in March quarter 1996. For star grade 4 and 5 establishments, average takings per room night occupied increased from \$118 to \$141, whereas the average for star grade 3 establishments was almost unchanged. For star grade 2 and star grade 1 establishments, average takings per room night occupied increased to \$66 and \$45, respectively.

Occupancy rates



Accommodation takings



INQUIRIES

- For further information about these and related statistics, contact Brian Hay on 07 3222 6129, or any ABS Office.

NOTES

FORTHCOMING ISSUES

ISSUE (Quarter)

EXPECTED RELEASE DATE

June 1996

6 September 1996

CHANGES IN THIS ISSUE

Quarterly data rather than monthly data are now plotted in the diagrams on the front cover page.

BOB HARRISON

Statistician, Northern Territory

TABLE 1—SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		December	March	June	September	December	March	March	March
		1994	1995	1995	1995	1995	1996	1995	1996
LICENSED HOTELS WITH FACILITIES									
Establishments	No.	30	30	31	31	31	31
Guest rooms	No.	2,032	2,032	2,045	2,044	2,050	2,049
Bed spaces	No.	5,873	5,849	5,878	5,837	5,872	6,000
Employment (persons)	No.	1,952	2,000	2,244	2,226	2,386	2,272
Room nights occupied	No.	122,652	93,795	121,953	144,868	113,293	92,445	467,216	472,559
Room occupancy rate	per cent	65.6	51.3	65.5	77.0	60.1	50.4	63.3	63.3
Guest nights	No.	200,595	149,737	199,918	243,845	182,195	151,873	760,545	777,831
Bed occupancy rate	per cent	37.1	28.4	37.4	45.4	33.7	28.4	35.8	36.2
Guest arrivals	No.	99,972	80,933	97,509	127,882	99,610	79,959	383,201	404,960
Average length of stay	days	2.0	1.9	2.1	1.9	1.8	1.9	2.0	1.9
Takings from accommodation	\$'000	12,396	9,292	13,691	17,058	12,892	10,386	47,435	54,026
MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	65	65	65	67	67	67
Guest rooms	No.	3,397	3,411	3,429	3,571	3,387	3,589
Bed spaces	No.	10,026	10,032	10,088	10,572	10,198	10,792
Employment (persons)	No.	1,095	1,120	1,283	1,317	1,152	1,300
Room nights occupied	No.	162,597	127,843	172,961	227,605	160,083	134,163	661,759	694,812
Room occupancy rate	per cent	52.0	41.8	55.4	69.3	51.4	41.9	54.2	54.6
Guest nights	No.	282,297	227,676	317,490	435,154	275,643	225,093	1,181,999	1,253,380
Bed occupancy rate	per cent	30.6	25.3	34.6	44.7	29.4	23.3	33.1	33.0
Guest arrivals	No.	131,923	105,564	153,439	210,282	132,813	116,007	556,173	612,541
Average length of stay	days	2.1	2.2	2.1	2.1	2.1	1.9	2.1	2.0
Takings from accommodation	\$'000	11,078	8,421	12,816	17,127	10,905	9,518	45,322	50,366
TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	95	95	96	98	98	98
Guest rooms	No.	5,429	5,443	5,474	5,615	5,437	5,638
Bed spaces	No.	15,899	15,881	15,966	16,409	16,070	16,792
Employment (persons)	No.	3,047	3,120	3,527	3,543	3,538	3,572
Room nights occupied	No.	285,249	221,638	294,914	372,473	273,376	226,608	1,128,975	1,167,371
Room occupancy rate	per cent	57.1	45.3	59.2	72.1	54.7	45.0	57.7	57.8
Guest nights	No.	482,892	377,413	517,408	678,999	457,838	376,966	1,942,544	2,031,211
Bed occupancy rate	per cent	33.0	26.5	35.6	45.0	31.0	25.1	34.1	34.2
Guest arrivals	No.	231,895	186,497	250,948	338,164	232,423	195,966	939,374	1,017,501
Average length of stay	days	2.1	2.0	2.1	2.0	2.0	1.9	2.1	2.0
Takings from accommodation	\$'000	23,474	17,713	26,507	34,185	23,796	19,905	92,757	104,393

TABLE 2 — SUMMARY OF CARAVAN PARKS, NORTHERN TERRITORY

Particulars	Unit	Quarter ended					Year ended		
		December 1994	March 1995	June 1995	September 1995	December 1995	March 1996	March 1995	March 1996
SHORT-TERM CARAVAN PARKS									
Establishments	No.	62	61	60	60	60	60
Capacity									
On-site vans	No.	119	122	122	123	131	136
Other powered sites	No.	2,981	2,883	2,905	2,886	2,914	2,910
Unpowered sites	No.	3,445	3,479	3,555	3,337	3,361	3,157
Cabins, etc.	No.	179	189	167	194	201	202
Total capacity	No.	6,724	6,673	6,749	6,540	6,607	6,405
Sites occupied by long-term guests	No.	290	300	308	296	320	334
Other sites permanently reserved	No.	2	3	5	4	7	5
Employment (persons)	No.	222	232	268	328	250	267
Site nights occupied	No.	88,457	60,866	194,525	225,256	90,305	64,055	546,699	574,141
Site occupancy rate	per cent	14.3	10.1	31.7	37.4	14.9	11.0	23.1	23.9
Takings from accommodation	\$'000	1,284	871	2,700	3,553	1,441	1,075	7,841	8,768
LONG-TERM CARAVAN PARKS									
Establishments	No.	20	20	18	18	18	17
Capacity									
On-site vans	No.	206	200	189	198	190	181
Other powered sites	No.	1,565	1,585	1,539	1,556	1,500	1,482
Unpowered sites	No.	636	632	642	646	590	578
Cabins, etc.	No.	78	82	85	85	85	89
Total capacity	No.	2,485	2,499	2,455	2,485	2,365	2,330
Sites occupied by long-term guests	No.	770	761	709	702	620	648
Other sites permanently reserved	No.	3	1	1	1	3	1
Employment (persons)	No.	73	71	73	78	85	86
Site nights occupied	No.	86,626	78,102	93,092	111,780	77,869	69,489	409,641	352,230
Site occupancy rate	per cent	37.9	34.7	41.7	48.9	35.8	32.8	43.1	40.0
Takings from accommodation	\$'000	842	768	1,013	1,254	832	783	4,232	3,882
TOTAL CARAVAN PARKS									
Establishments	No.	82	81	78	78	78	77
Capacity									
On-site vans	No.	325	322	311	321	321	317
Other powered sites	No.	4,546	4,468	4,444	4,442	4,414	4,392
Unpowered sites	No.	4,081	4,111	4,197	3,983	3,951	3,735
Cabins, etc.	No.	257	271	252	279	286	291
Total capacity	No.	9,209	9,172	9,204	9,025	8,972	8,735
Sites occupied by long-term guests	No.	1,060	1,061	1,017	998	940	982
Other sites permanently reserved	No.	5	4	6	5	10	6
Employment (persons)	No.	295	303	341	406	335	353
Site nights occupied	No.	175,083	138,968	287,617	337,036	168,174	133,544	956,340	926,371
Site occupancy rate	per cent	20.7	16.8	34.3	40.6	20.4	16.8	28.8	28.2
Takings from accommodation	\$'000	2,126	1,638	3,712	4,807	2,273	1,858	12,073	12,651

TABLE 3 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, NORTHERN TERRITORY (a)

Particulars	Unit	Quarter ended						Year ended	
		December 1994	March 1995	June 1995	September 1995	December 1995	March 1996	March 1995	March 1996
Letting entities	No.	8	8	7	10	10	11
Flats, units and houses									
Single bedroom	No.	126	126	102	145	145	145
Multiple bedroom	No.	97	98	97	145	148	157
Total flats, units and houses	No.	223	224	199	290	293	302
Bed spaces	No.	891	884	800	1,147	1,155	1,195
Employment (persons) (b)	No.	46	48	46	64	64	67
Unit nights occupied	No.	12,581	13,207	14,178	22,216	18,001	19,255	71,729	73,650
Unit occupancy rate	per cent	61.3	65.5	78.3	83.3	66.8	70.1	72.2	74.2
Unit lettings	No.	2,927	2,411	2,867	5,196	3,738	3,381	16,761	15,182
Average length of stay	days	4.3	5.5	4.9	4.3	4.8	5.7	4.3	4.9
Takings from accommodation	\$'000	789	849	1,141	1,941	1,370	1,267	5,472	5,718

(a) From December quarter 1994 and June quarter 1995 respectively, some accommodation previously classified as holiday flats and units has been included as motel accommodation. (b) Employment numbers exclude real estate agents and their employees.

TABLE 4 — SUMMARY OF VISITOR HOSTELS, NORTHERN TERRITORY

Particulars	Unit	Quarter ended						Year ended	
		December 1994	March 1995	June 1995	September 1995	December 1995	March 1996	March 1995	March 1996
Establishments	No.	35	34	36	34	33	33
Bed spaces	No.	2,740	2,598	2,981	2,953	2,851	2,733
Employment (persons)	No.	134	139	165	171	142	145
Guest nights	No.	109,376	94,127	140,770	170,211	122,980	105,465	491,163	539,426
Bed occupancy rate	per cent	43.4	40.3	53.6	62.8	46.9	42.4	49.6	51.7
Guest arrivals	No.	51,221	46,020	65,256	92,148	66,674	53,320	231,202	277,398
Average length of stay	days	2.1	2.0	2.2	1.8	1.8	2.0	2.1	1.9
Takings from accommodation	\$'000	1,394	1,175	1,857	2,274	1,562	1,378	6,196	7,072

TABLE 5 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY ESTABLISHMENT SIZE,
NORTHERN TERRITORY

Particulars	Establishment size (number of rooms)						Northern Territory
	5-9	10-15	16-25	26-50	51-100	101+	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
March quarter 1995—							
Establishments	6	7	22	20	26	14	95
Guest rooms	40	86	447	741	1,954	2,175	5,443
Bed spaces	113	263	1,384	2,261	5,459	6,401	15,881
Employment (persons)	32	86	167	465	1,009	1,361	3,120
March quarter 1996—							
Establishments	6	9	23	19	26	15	98
Guest rooms	44	111	485	722	1,944	2,332	5,638
Bed spaces	130	346	1,490	2,194	5,601	7,031	16,792
Employment (persons)	30	86	235	485	1,329	1,407	3,572
ROOM NIGHTS OCCUPIED							
March quarter 1995	546	2,819	15,626	24,526	71,391	106,730	221,638
1996—							
January	255	980	5,344	7,171	19,719	32,451	65,920
February	286	748	5,018	7,627	22,707	37,203	73,589
March	318	840	6,060	8,088	26,246	45,547	87,099
March quarter 1996	859	2,568	16,422	22,886	68,672	115,201	226,608
ROOM OCCUPANCY RATES (per cent)							
March quarter 1995	15.2	36.4	38.8	37.3	40.6	54.5	45.3
1996—							
January	18.7	28.5	35.5	32.0	32.7	49.0	39.1
February	22.4	23.2	35.7	36.4	40.3	56.9	45.6
March	23.3	24.4	40.3	36.1	43.6	63.8	50.1
March quarter 1996	21.5	25.4	37.2	34.8	38.8	56.7	45.0
GUEST NIGHTS							
March quarter 1995	913	5,176	24,166	42,977	126,509	177,672	377,413
1996—							
January	587	1,838	9,157	12,641	34,341	56,310	114,874
February	672	1,238	7,876	11,745	35,395	62,259	119,185
March	662	1,335	9,504	12,960	41,439	77,007	142,907
March quarter 1996	1,921	4,411	26,537	37,346	111,175	195,576	376,966
BED OCCUPANCY RATES (per cent)							
March quarter 1995	9.0	21.9	19.4	21.4	25.7	30.8	26.5
1996—							
January	14.6	17.1	19.8	18.6	19.8	28.2	22.9
February	17.8	12.3	18.2	18.5	21.8	31.6	24.8
March	16.4	12.4	20.6	19.1	23.9	35.9	27.6
March quarter 1996	16.2	14.0	19.6	18.7	21.8	32.0	25.1
GUEST ARRIVALS							
March quarter 1995	700	4,684	10,665	21,289	53,327	95,832	186,497
1996—							
January	368	1,735	4,417	6,966	15,519	30,696	59,701
February	367	1,120	3,578	5,846	15,569	36,254	62,734
March	365	1,161	4,451	6,767	19,680	41,107	73,531
March quarter 1996	1,100	4,016	12,446	19,579	50,768	108,057	195,966
AVERAGE LENGTH OF STAY (days)							
March quarter 1995	1.3	1.1	2.3	2.0	2.4	1.9	2.0
March quarter 1996	1.7	1.1	2.1	1.9	2.2	1.8	1.9
TAKINGS FROM ACCOMMODATION (\$'000)							
March quarter 1995	24	138	668	1,441	4,831	10,611	17,713
1996—							
January	11	59	258	390	1,322	3,666	5,705
February	12	44	242	426	1,519	4,204	6,446
March	14	47	316	502	1,769	5,105	7,753
March quarter 1996	37	149	816	1,317	4,610	12,975	19,905

TABLE 6A — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING BY STATISTICAL DIVISION, NORTHERN TERRITORY

Particulars	Darwin (SD)				Northern Territory - Balance (SD)			
	Star grading			Total	Star grading			Total
	2	3, 4 and 5	Ungraded and 1		2	3, 4 and 5	Ungraded and 1	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
March quarter 1995 --								
Establishments	9	7	11	27	29	18	21	68
Guest rooms	483	941	355	1,779	1,367	1,851	446	3,664
Bed spaces	1,412	2,391	1,058	4,861	3,949	5,792	1,279	11,020
Employment (persons)	266	1,004	122	1,392	526	997	205	1,728
March quarter 1996								
Establishments	8	11	9	28	25	24	21	70
Guest rooms	504	1,109	278	1,891	1,146	2,191	410	3,747
Bed spaces	1,379	3,139	790	5,308	3,414	6,870	1,200	11,484
Employment (persons)	209	1,223	103	1,535	520	1,289	228	2,037
ROOM NIGHTS OCCUPIED								
March quarter 1995	24,829	50,135	17,144	92,108	34,110	84,579	10,841	129,530
1996--								
January	8,341	14,500	3,642	26,483	8,445	27,869	3,123	39,437
February	8,593	18,099	3,757	30,449	8,709	31,501	2,930	43,140
March	9,867	20,931	4,398	35,196	11,100	38,343	2,460	51,903
March quarter 1996	26,801	53,530	11,797	92,128	28,254	97,713	8,513	134,480
ROOM OCCUPANCY RATES (per cent)								
March quarter 1995	57.1	59.2	53.7	57.5	27.7	51.0	27.0	39.4
1996--								
January	53.4	42.2	42.3	45.2	23.8	45.1	24.6	35.8
February	58.8	56.3	46.6	55.5	26.2	51.3	24.6	40.5
March	63.2	60.9	51.0	60.0	31.2	57.2	19.4	45.0
March quarter 1996	58.4	53.0	46.6	53.5	27.1	51.4	22.8	40.5
GUEST NIGHTS								
March quarter 1995	41,259	77,467	31,734	150,460	59,227	149,081	18,645	226,953
1996--								
January	13,336	23,726	4,878	41,940	15,735	51,817	5,382	72,934
February	11,848	30,067	4,961	46,876	14,229	53,713	4,367	72,309
March	13,967	34,484	5,570	54,021	18,739	66,093	4,054	88,886
March quarter 1996	39,151	88,277	15,409	142,837	48,703	171,623	13,803	234,129
BED OCCUPANCY RATES (per cent)								
March quarter 1995	32.5	36.0	33.3	34.4	16.7	28.7	16.2	22.9
1996--								
January	31.2	24.4	19.9	25.5	14.9	26.6	14.5	21.6
February	29.6	33.0	21.7	30.5	14.4	28.0	12.5	22.2
March	32.7	35.4	22.7	32.8	17.7	31.6	10.9	25.2
March quarter 1996	31.2	30.9	21.4	29.6	15.7	28.8	12.6	23.0
GUEST ARRIVALS								
March quarter 1995	13,235	33,755	8,815	55,805	34,091	84,139	12,462	130,692
1996--								
January	4,654	11,602	2,608	18,864	10,280	27,688	2,869	40,837
February	4,479	13,911	2,866	21,256	8,218	31,298	1,962	41,478
March	5,315	16,385	2,925	24,625	11,107	35,457	2,342	48,906
March quarter 1996	14,448	41,898	8,399	64,745	29,605	94,443	7,173	131,221
AVERAGE LENGTH OF STAY (days)								
March quarter 1995	3.1	2.3	3.6	2.7	1.7	1.8	1.5	1.7
March quarter 1996	2.7	2.1	1.8	2.2	1.6	1.8	1.9	1.8
TAKINGS FROM ACCOMMODATION (\$'000)								
March quarter 1995	1,447	4,778	861	7,086	1,848	8,299	479	10,626
1996 --								
January	619	1,451	162	2,232	461	2,866	146	3,473
February	670	1,794	165	2,628	455	3,227	136	3,818
March	787	2,071	209	3,067	631	3,895	159	4,686
March quarter 1996	2,076	5,315	537	7,928	1,547	9,988	441	11,977

**TABLE 6B — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING,
NORTHERN TERRITORY**

Particulars	Licensed hotels with facilities	Motels and guest houses	Star grading					Northern Territory
			1	2	3	4 and 5	Ungraded	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
March quarter 1995—								
Establishments	30	65	15	38	20	5	17	95
Guest rooms	2,032	3,411	366	1,850	1,805	987	435	5,443
Bed spaces	5,849	10,032	1,085	5,361	5,473	2,710	1,252	15,881
Employment (persons)	2,000	1,120	176	792	882	1,119	151	3,120
March quarter 1996								
Establishments	31	67	13	33	30	5	17	98
Guest rooms	2,049	3,589	252	1,650	2,311	989	436	5,638
Bed spaces	6,000	10,792	724	4,793	7,188	2,821	1,266	16,792
Employment (persons)	2,272	1,300	149	729	1,207	1,305	182	3,572
ROOM NIGHTS OCCUPIED								
March quarter 1995	93,795	127,843	10,872	58,939	87,088	47,626	17,113	221,638
1996—								
January	28,553	37,367	2,061	16,786	28,777	13,592	4,704	65,920
February	30,132	43,457	1,634	17,302	34,983	14,617	5,053	73,589
March	33,760	53,339	1,795	20,967	44,095	15,179	5,063	87,099
March quarter 1996	92,445	134,163	5,490	55,055	107,855	43,388	14,820	226,608
ROOM OCCUPANCY RATES (per cent)								
March quarter 1995	51.3	41.8	33.0	35.4	53.9	53.6	43.7	45.3
1996—								
January	45.8	35.2	26.4	32.8	43.2	46.0	34.8	39.1
February	51.5	42.3	22.4	36.2	53.2	52.6	40.0	45.6
March	53.9	47.9	23.0	41.0	61.5	51.0	37.5	50.1
March quarter 1996	50.4	41.9	23.9	36.7	52.9	49.9	37.4	45.0
GUEST NIGHTS								
March quarter 1995	149,737	227,676	18,418	100,486	153,664	72,884	31,961	377,413
1996—								
January	48,097	66,777	3,885	29,071	53,631	21,912	6,375	114,874
February	48,840	70,345	2,689	26,077	61,542	22,238	6,639	119,185
March	54,936	87,971	3,049	32,706	77,344	23,233	6,575	142,907
March quarter 1996	151,873	225,093	9,623	87,854	192,517	67,383	19,589	376,966
BED OCCUPANCY RATES (per cent)								
March quarter 1995	28.4	25.3	18.9	20.8	31.4	29.9	28.4	26.5
1996—								
January	26.5	20.8	17.3	19.6	25.7	26.4	16.2	22.9
February	28.6	22.7	12.8	18.8	30.0	28.4	18.1	24.8
March	30.1	26.3	13.6	22.0	34.7	27.7	16.8	27.6
March quarter 1996	28.4	23.3	14.6	20.1	30.2	27.5	17.0	25.1
GUEST ARRIVALS								
March quarter 1995	80,933	105,564	8,842	47,326	75,905	41,989	12,435	186,497
1996—								
January	25,682	34,019	2,265	14,934	25,622	13,668	3,212	59,701
February	25,997	36,737	1,447	12,697	31,446	13,763	3,381	62,734
March	28,280	45,251	1,721	16,422	38,081	13,761	3,546	73,531
March quarter 1996	79,959	116,007	5,433	44,053	95,149	41,192	10,139	195,966
AVERAGE LENGTH OF STAY (days)								
March quarter 1995	1.9	2.2	2.1	2.1	2.0	1.7	2.6	2.0
March quarter 1996	1.9	1.9	1.8	2.0	2.0	1.6	1.9	1.9
TAKINGS FROM ACCOMMODATION (\$'000)								
March quarter 1995	9,292	8,421	453	3,296	7,474	5,602	888	17,713
1996—								
January	3,200	2,504	91	1,080	2,415	1,901	217	5,705
February	3,418	3,029	67	1,124	2,967	2,054	234	6,446
March	3,768	3,985	89	1,419	3,820	2,145	280	7,753
March quarter 1996	10,386	9,518	247	3,623	9,203	6,101	731	19,905

TABLE 7 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY SELECTED LOCAL GOVERNMENT AREAS, NORTHERN TERRITORY

<i>Particulars</i>	<i>Darwin City (a)</i>	<i>Alice Springs (T)</i>	<i>Katherine (T)</i>	<i>Tennant Creek (T)</i>
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT				
<i>March quarter 1995—</i>				
Establishments	27	22	8	4
Guest rooms	1,779	1,598	477	192
Bed spaces	4,861	4,904	1,344	515
Employment (persons)	1,392	564	253	47
<i>March quarter 1996—</i>				
Establishments	28	23	7	4
Guest rooms	1,891	1,607	402	194
Bed spaces	5,308	4,898	1,292	522
Employment (persons)	1,535	814	254	53
ROOM NIGHTS OCCUPIED				
<i>March quarter 1995</i>	<i>92,108</i>	<i>55,777</i>	<i>12,347</i>	<i>4,768</i>
<i>1996—</i>				
January	26,483	16,135	4,729	1,427
February	30,449	18,703	5,397	1,663
March	35,196	22,275	5,312	2,206
<i>March quarter 1996</i>	<i>92,128</i>	<i>57,113</i>	<i>15,438</i>	<i>5,296</i>
ROOM OCCUPANCY RATES (per cent)				
<i>March quarter 1995</i>	<i>57.5</i>	<i>38.8</i>	<i>28.8</i>	<i>27.6</i>
<i>1996</i>				
January	45.2	32.4	37.9	23.7
February	55.5	40.1	46.3	29.6
March	60.0	44.7	42.6	36.7
<i>March quarter 1996</i>	<i>53.5</i>	<i>39.1</i>	<i>42.2</i>	<i>30.0</i>
GUEST NIGHTS				
<i>March quarter 1995</i>	<i>150,460</i>	<i>92,162</i>	<i>19,047</i>	<i>8,008</i>
<i>1996—</i>				
January	41,940	28,793	7,180	2,920
February	46,876	30,867	7,279	2,317
March	54,021	36,473	7,863	3,342
<i>March quarter 1996</i>	<i>142,837</i>	<i>96,133</i>	<i>22,322</i>	<i>8,579</i>
BED OCCUPANCY RATES (per cent)				
<i>March quarter 1995</i>	<i>34.4</i>	<i>20.9</i>	<i>15.7</i>	<i>17.3</i>
<i>1996</i>				
January	25.5	19.0	17.9	18.0
February	30.5	21.7	19.4	15.3
March	32.8	24.0	19.6	20.7
<i>March quarter 1996</i>	<i>29.6</i>	<i>21.6</i>	<i>19.0</i>	<i>18.1</i>
GUEST ARRIVALS				
<i>March quarter 1995</i>	<i>55,805</i>	<i>43,237</i>	<i>11,295</i>	<i>5,766</i>
<i>1996—</i>				
January	18,864	13,809	3,616	2,442
February	21,256	14,919	3,268	1,525
March	24,625	17,737	4,445	2,279
<i>March quarter 1996</i>	<i>64,745</i>	<i>46,465</i>	<i>11,329</i>	<i>6,246</i>
AVERAGE LENGTH OF STAY (days)				
<i>March quarter 1995</i>	<i>2.7</i>	<i>2.1</i>	<i>1.7</i>	<i>1.4</i>
<i>March quarter 1996</i>	<i>2.2</i>	<i>2.1</i>	<i>2.0</i>	<i>1.4</i>
TAKINGS FROM ACCOMMODATION (\$'000)				
<i>March quarter 1995</i>	<i>7,086</i>	<i>3,514</i>	<i>653</i>	<i>256</i>
<i>1996</i>				
January	2,232	1,081	256	85
February	2,628	1,294	272	95
March	3,067	1,500	325	125
<i>March quarter 1996</i>	<i>7,928</i>	<i>3,875</i>	<i>853</i>	<i>305</i>

(a) As there are no in-scope establishments outside the Darwin City boundaries, data for Darwin City are the same as for the Darwin Statistical Division.

TABLE 8 — HOLIDAY FLATS, UNITS AND HOUSES BY SELECTED AREAS, NORTHERN TERRITORY (a)

<i>Particulars</i>	<i>Darwin (C)-Inner</i>	<i>Balance</i>	<i>Northern Territory</i>
LETTING ENTITIES, CAPACITY AND EMPLOYMENT			
<i>March quarter 1995 —</i>			
Letting entities	3	5	8
Flats, units and houses			
Single bedroom	n.p.	n.p.	126
Multiple bedroom	n.p.	n.p.	98
<i>Total flats, units and houses</i>	<i>n.p.</i>	<i>n.p.</i>	<i>224</i>
Bed spaces	n.p.	n.p.	884
Employment (persons) (b)	n.p.	n.p.	48
<i>March quarter 1996 —</i>			
Letting entities	4	7	11
Flats, units and houses			
Single bedroom	8	137	145
Multiple bedroom	87	70	157
<i>Total flats, units and houses</i>	<i>95</i>	<i>207</i>	<i>302</i>
Bed spaces	366	829	1,195
Employment (persons) (b)	18	49	67
UNIT NIGHTS OCCUPIED			
<i>March quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>13,207</i>
<i>1996 —</i>			
January	2,068	4,411	6,479
February	1,972	4,089	6,061
March	2,006	4,709	6,715
<i>March quarter 1996</i>	<i>6,046</i>	<i>13,209</i>	<i>19,255</i>
UNIT OCCUPANCY RATES (per cent)			
<i>March quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>65.5</i>
<i>1996 —</i>			
January	70.2	68.7	69.2
February	71.6	68.1	69.2
March	68.1	73.4	71.7
<i>March quarter 1996</i>	<i>69.9</i>	<i>70.1</i>	<i>70.1</i>
UNIT LETTINGS			
<i>March quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>2,411</i>
<i>1996 —</i>			
January	248	936	1,184
February	283	838	1,121
March	222	854	1,076
<i>March quarter 1996</i>	<i>753</i>	<i>2,628</i>	<i>3,381</i>
AVERAGE LENGTH OF STAY (days)			
<i>March quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>5.5</i>
<i>1996 —</i>			
January	8.3	4.7	5.5
February	7.0	4.9	5.4
March	9.0	5.5	6.2
<i>March quarter 1996</i>	<i>8.0</i>	<i>5.0</i>	<i>5.7</i>
TAKINGS FROM ACCOMMODATION (\$'000)			
<i>March quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>849</i>
<i>1996 —</i>			
January	178	255	433
February	162	257	419
March	167	247	414
<i>March quarter 1996</i>	<i>507</i>	<i>760</i>	<i>1,267</i>

(a) From December quarter 1994 and June quarter 1995 respectively, some accommodation previously classified as holiday flats and units has been included as motel accommodation. (b) Employment numbers exclude real estate agents and their employees.

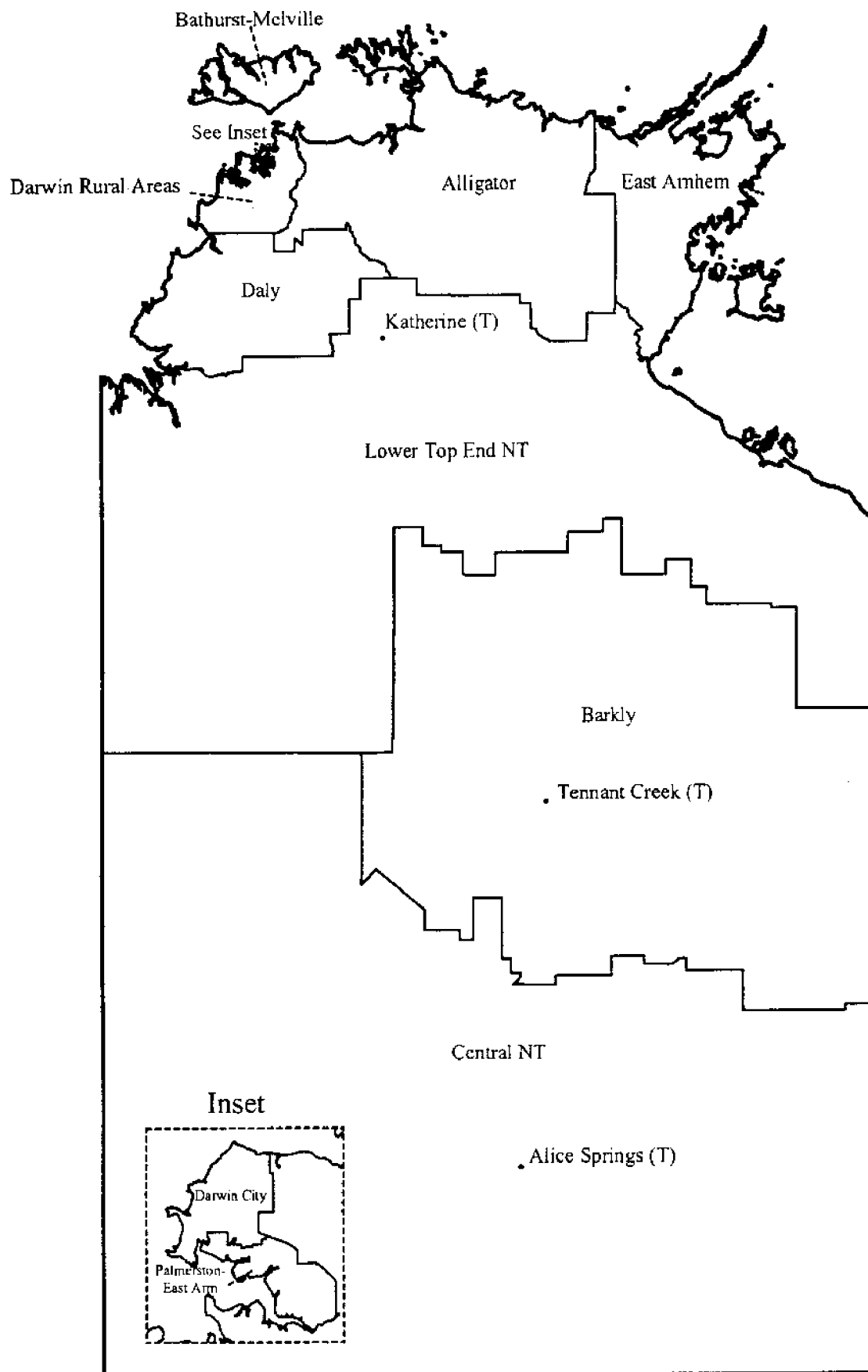
TABLE 9—CARAVAN PARKS BY STATISTICAL AREA AND TYPE, NORTHERN TERRITORY

Particulars	Darwin (SD) and Alligator (SSD)	Darwin Rural Areas and Daly (SSDs)	Lower Top End Northern Territory (SSD)	Barkly (SSD)	Central Northern Territory (SSD)	Northern Territory		Total
						Short-term parks	Long-term parks	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
March quarter 1995— Establishments	10	20	23	9	19	61	20	8
Capacity								
On-site vans	27	162	14	20	99	122	200	322
Other powered sites	1,237	800	842	344	1,245	2,883	1,585	4,468
Unpowered sites	518	494	989	383	1,727	3,479	632	4,111
Cabins, flats, etc.	41	68	50	28	84	189	82	271
Total capacity	1,823	1,524	1,895	775	3,155	6,673	2,499	9,172
Sites occupied by long-term guests	335	290	98	15	323	300	761	1,061
Other sites permanently reserved	1	1		1	1	3	1	4
Employment (persons)	38	67	77	39	82	232	71	303
March quarter 1996 Establishments	9	21	22	9	16	60	17	77
Capacity								
On-site vans	27	159	14	20	97	136	181	317
Other powered sites	1,235	828	831	341	1,157	2,910	1,482	4,392
Unpowered sites	595	517	952	383	1,288	3,157	578	3,735
Cabins, flats, etc.	31	78	54	31	97	202	89	291
Total capacity	1,888	1,582	1,851	775	2,639	6,405	2,330	8,735
Sites occupied by long-term guests	335	324	74	21	228	334	648	982
Other sites permanently reserved	—	1	1	2	2	5	1	6
Employment (persons)	55	68	93	49	88	267	86	353
SITE NIGHTS OCCUPIED								
March quarter 1995	38,987	30,272	14,925	4,389	50,395	60,866	78,102	138,968
1996—								
January	12,375	11,438	4,422	2,334	14,513	21,297	23,785	45,082
February	11,706	10,833	4,235	1,536	13,082	19,309	22,083	41,392
March	13,869	11,753	4,924	2,617	13,907	23,449	23,621	47,070
March quarter 1996	37,950	34,024	13,581	6,487	41,502	64,055	69,489	133,544
SITE OCCUPANCY RATES (per cent)								
March quarter 1995	23.8	22.1	8.8	6.3	17.7	10.1	34.7	16.8
1996								
January	21.1	23.3	7.7	9.7	17.7	10.7	32.9	16.6
February	21.4	23.6	7.9	6.8	17.1	10.4	32.7	16.3
March	23.7	24.0	8.6	10.9	17.0	11.8	32.7	17.4
March quarter 1996	22.1	23.6	8.1	9.2	17.3	11.0	32.8	16.8
TAKINGS FROM ACCOMMODATION (\$'000)								
March quarter 1995	309	359	208	62	700	871	768	1,638
1996								
January	107	148	68	37	260	356	264	620
February	103	145	64	29	237	325	254	578
March	120	158	75	41	265	394	265	660
March quarter 1996	330	451	207	107	762	1,075	783	1,858

TABLE 10—VISITOR HOSTELS BY STATISTICAL DIVISION AND SELECTED AREAS, NORTHERN TERRITORY

Particulars	Northern Territory - Balance (SD)					Northern Territory
	Darwin (SD)	Katherine (T)	Alice Springs (T)	Balance	Total	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT						
March quarter 1995—						
Establishments	11	3	7	13	23	34
Bed spaces	883	194	782	739	1,715	2,598
Employment (persons)	51	11	34	43	88	139
March quarter 1996—						
Establishments	10	3	7	13	23	33
Bed spaces	1,033	187	799	714	1,700	2,733
Employment (persons)	47	9	42	47	98	145
GUEST NIGHTS						
March quarter 1995	33,736	6,330	31,834	72,227	60,391	94,127
1996						
January	11,762	1,963	12,220	6,769	20,952	32,714
February	12,207	1,768	12,610	6,555	20,933	33,140
March	14,497	2,467	14,081	8,566	25,114	39,611
March quarter 1996	38,466	6,198	38,911	21,890	66,999	105,465
BED OCCUPANCY RATES (per cent)						
March quarter 1995	42.5	36.3	45.2	33.4	39.1	40.3
1996—						
January	36.7	33.9	49.3	30.6	39.8	38.6
February	40.7	32.6	54.4	31.7	42.5	41.8
March	45.3	42.6	56.8	38.7	47.7	46.8
March quarter 1996	40.9	36.4	53.5	33.7	43.3	42.4
GUEST ARRIVALS						
March quarter 1995	11,846	3,837	14,989	15,328	34,174	46,020
1996—						
January	4,534	1,238	5,707	5,044	11,989	16,523
February	4,933	1,084	5,666	4,762	11,512	16,445
March	5,846	1,401	6,675	6,430	14,506	20,352
March quarter 1996	15,313	3,723	18,048	16,236	38,007	53,320
AVERAGE LENGTH OF STAY (days)						
March quarter 1995	2.8	1.6	2.1	1.5	1.8	2.0
1996—						
January	2.6	1.6	2.1	1.3	1.7	2.0
February	2.5	1.6	2.2	1.4	1.8	2.0
March	2.5	1.8	2.1	1.3	1.7	1.9
March quarter 1996	2.5	1.7	2.2	1.3	1.8	2.0
TAKINGS FROM ACCOMMODATION (\$'000)						
March quarter 1995	398	76	360	340	777	1,175
1996—						
January	153	25	143	114	283	436
February	157	22	143	105	270	426
March	181	31	164	141	336	517
March quarter 1996	491	78	450	360	888	1,378

Northern Territory Statistical Subdivisions



EXPLANATORY NOTES

INTRODUCTION

1 This publication contains data for the Northern Territory from a quarterly survey of tourist accommodation establishments.

SCOPE

2 Tourist accommodation establishments currently included in the survey comprise two groups:

- Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:
 - *Hotels, motels and guest houses, with facilities* being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests. NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection.
 - *Holiday flats, units and houses* (excluding establishments predominantly operated on a time share basis) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.
 - *Visitor hostels* which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.
 - *Caravan parks* which provide either predominantly short-term (i.e. for periods of less than 2 months) or predominantly long-term (i.e. for periods of 2 months or more) accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.

3 Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.

4 Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

AUSTRALIAN STANDARD

GEOGRAPHICAL CLASSIFICATION

5 Statistics presented in this publication have been classified according to the Australian Standard Geographic Classification (ASGC), Edition 2.5. This classification incorporates a number of hierarchic structures of geographic areas. The appropriate spatial units of the main structure of the ASGC used in this publication are defined as follows.

EXPLANATORY NOTES

AUSTRALIAN STANDARD
GEOGRAPHICAL CLASSIFICATION
continued

STATISTICAL LOCAL AREAS (SLAs) are legal Local Government Areas or equivalent spatial units which serve as the smallest type of spatial unit considered appropriate for the presentation of statistics and add, without gaps or overlaps, to;

STATISTICAL SUBDIVISIONS (SSDs) which in turn represent another, higher hierarchic level and add, without gaps or overlaps, to;

STATISTICAL DIVISIONS (SDs) which in turn add, without gaps or overlaps, to:
The Northern Territory.

For more detailed information, refer to the ASGC (1216.0).

The Northern Territory comprises three SDs, i.e. Darwin, Northern Territory Balance, and Offshore Areas and Migratory. Only the first two of these units are appropriate for the presentation of statistics in this publication and together add to the Northern Territory.

UNPUBLISHED STATISTICS

6 The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

RELATED PUBLICATIONS

7 Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request. Other ABS publications which may be of interest include:

- *Directory of Tourism Statistics* (1130.0) (irregular: first and latest issue; 1991)
- *Overseas Arrivals and Departures, Australia* (3401.0) (monthly)
- *Tourism Indicators, Australia* (8634.0) (quarterly)
- *Tourist Accommodation, Australia* (8635.0) (quarterly)

8 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Release Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and *Release Advice* are available from any ABS office.

SYMBOLS AND OTHER USAGES

n.a. not available
n.p. not available for publication but included in totals where applicable
r revised
.. not applicable
— nil or rounded to zero
(T) Town

9 Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

GLOSSARY

Average length of stay	<p>Average length of stay is expressed in numbers of days and calculated:</p> <ul style="list-style-type: none"> for hotels, motels and guest houses, by dividing <i>Guest nights</i> by <i>Guest arrivals</i> and for holiday flats, units and houses, by dividing <i>Unit nights occupied</i> by <i>Unit lettings</i>.
Bed spaces	Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
Capacity	Capacity in terms of <i>Guest rooms</i> , <i>Bed spaces</i> , <i>Holiday units</i> or <i>Caravan park sites</i> , etc. is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
Caravan park capacity	The total number of <i>On-site vans</i> , <i>Other powered sites</i> , <i>Unpowered sites</i> and <i>Cabins</i> , etc.
Employment	The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).
Establishments	For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
Guest arrivals	The total number of paying guests counted only on the first night they stayed at the accommodation establishment.
Letting entities	For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.
Occupancy	<p>Occupancy in terms of <i>Room nights</i>, <i>Unit nights</i> or <i>Site nights occupied</i> refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period. NOTE: From September quarter 1992, caravan park sites, etc. permanently reserved for 2 months or more at the end of the survey period but only casually occupied by their tenants have been recorded continuously as <i>Site nights occupied</i> irrespective of whether the tenants of individual sites were in residence on any particular night.</p> <p>Occupancy in terms of <i>Guest nights</i> refers to the total number of nights each paying guest stayed during the survey period.</p>
Occupancy rates	<p><i>Occupancy rates</i> represent occupancy expressed as a percentage of total capacity available during the survey period, e.g.</p> $\text{Room occupancy rate (\%)} \text{ for the period} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$ <p>providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.</p>

GLOSSARY

Other sites permanently reserved	The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.
Room nights available	The number of guest rooms available multiplied by the number of days for which they were available during the survey period. Including operating periods only for establishments closing (other than for seasonal reasons) or opening during the survey period.
Sites occupied by long-term guests	The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.
Star grading	The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication <i>Accommodation Australia</i> , or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).
Takings from accommodation	Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.
Unit lettings	The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.

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